

INNOVATE INTO

LSAA  UTS

LSAA CONFERENCE
& DESIGN AWARDS
OCT 25–26, 2018

THE FUTURE

LSAA 2018 Conference and Awards

Innovate into the Future

University of Technology, Sydney. October 25-26 2018

In the modern world, progress is fast. Exciting new opportunities and revolutions in buildings lie around every corner. New ideas in design and sustainability will shape us and our buildings as we go into the future.

Over two days in October, Innovate into the Future will explore the expanding frontiers of architecture and engineering in lightweight structures. It will both examine the changing ideas and concepts in the field over the years, whilst looking forward to what the future holds.

The conference will show off some of the innovations that will lie at the centre of tomorrow's world. Cutting edge modern designs and concepts will be highlighted, illustrating design challenges and solutions. These will be combined with workshops that leave delegates with a hands-on perspective of these revolutionary ideas.

For the very first time, reflecting the increasingly interdisciplinary world around us, expert knowledge from other disciplines will be brought to the forefront, showing how new innovations from outside the lightweight structures field can now be used to inform and shape the road ahead.

Set against the iconic backdrop of Jørn Utzon's architectural masterpiece, the Sydney Opera House, so ahead of its time that techniques needed to be invented to enable its construction, the conference aims to fulfil the same spirit of innovation and technological advancement. It promises to be an exciting, unmissable opportunity for delegates to discover through presentations and workshops what tomorrow's world of lightweight structures will look like and meet some of the key players shaping it.

In conjunction with the University of Technology Sydney (UTS)'s Faculty of Design, Architecture and Building (DAB), the LSAA is pleased to bring you this exciting Conference and Awards. UTS's many disciplines play a major role in shaping the future of global cultures, societies and economies. A sustainable future requires multiple perspectives to tackle some of the challenges facing industry, government and communities today.

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SPONSORSHIP OPPORTUNITIES

The Lightweight Structures Association of Australasia (LSAA) is a not for profit Association for members with a passion for designing, fabricating, constructing and supplying materials and components for a range of lightweight structures.

LSAA 2018 is not only an International Conference but part of a series of bi-annual conferences, which commenced with the international conference on lightweight structures LSA86 and again as LSA98, (both held in Sydney). This conference has a track record of successfully attracting major and key architects, engineers, contractors and material suppliers involved in lightweight structures across Australia, New Zealand and internationally.

Three and a half decades ago, when LSAA started, the local lightweight structures industry was in its infancy. Designs and fabrication were developed via experimentation (with very little assistance from technology). Today, our members stand proud on the world stage and regularly design and construct significant lightweight structures in all parts of the globe (involving the most advanced computer-based technology for communication, form-finding, structural analysis, patterning, environmental simulation and manufacture).

This year the Association will be conducting a **2-day Conference, “Innovate into the Future”**, incorporating a **Design Awards** competition with the presentation of the awards being included in the **Conference Dinner**.


Attached is an overview of the sponsorship opportunities available at LSAA 2018. Please review these opportunities and contact LSAA 2018 Conference Secretariat with your acceptance – or potential interest - at your earliest convenience.

Sponsorship of the LSAA 2018 Conference will provide participating organizations with the opportunity to:

- Increase the awareness of their services and products amongst designers, specifiers and contractors.
- Promote services and products to an audience that is influential in the market.
- Be seen as a supporter of the Australasian building industry in an area that is growing and has considerable potential for the export of services and products.

There are a number of sponsorship opportunities commencing with the Main Conference, Design Awards and Dinner.

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LSAA 2018 Conference

“Innovate into the Future”

UTS, Sydney October 25-26 2018

PLATINUM CONFERENCE SPONSOR


Single Package Available

Investment \$ 8,000

The LSAA 2018 Platinum Sponsor will receive the following benefits:

- Acknowledgement as the Platinum Conference Sponsor in all conference publicity.
- Acknowledgement as the Platinum Sponsor for the event (Day 1, Day2 and Awards Dinner)
- Opportunity to give a five-minute welcome at the start of Day 1 Conference Programme.
- Opportunity to be a panelist in the industry panel forum.
- Corporate logo and website link featured throughout all promotional material.
- Three complimentary full conference registrations (inc. Awards Dinner).
- Prominent display of corporate logo at the event.
- Inclusion of company brochure in conference satchel.
- Two complimentary exhibition spaces.
- Acknowledgement in Post Event Awards Promotional Material

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GOLD CONFERENCE SPONSORS

2 x Packages Available

Investment \$ 5,000 Each

The LSAA 2018 Gold Sponsors will receive the following benefits:

- Acknowledgement as a Gold Conference Sponsor in all conference publicity.
- Acknowledgement as a Gold Sponsor of the Day on Day 1 or Day 2 of Conference.
- Opportunity to Chair a Session.
- Corporate logo and website link featured throughout all promotional material.
- Two complimentary full conference registrations (inc. Awards Dinner).
- Prominent display of corporate logo at the Conference.
- Inclusion of company brochure in conference satchel.
- One complimentary exhibition space.
- Acknowledgement in Post Event Awards Promotional Material

SILVER CONFERENCE SPONSORS


2 x Packages Available

Investment \$ 3,000 Each

These Silver Sponsors of the LSAA 2018 Conference will receive the following benefits:

- Acknowledgement as Silver Conference Sponsor in all conference publicity.
- Acknowledgement as Silver Conference Sponsor of the day on Day 1 or Day 2.
- One complimentary full conference registration (inc. Awards Dinner).
- Display of corporate logo at the conference venue.
- Inclusion of company brochure in conference satchel.
- One complimentary exhibition space.
- Acknowledgement in Post Event Awards Promotional Material

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CONFERENCE DINNER AND DESIGN AWARDS SPONSOR

Single Package Available

Investment \$ 5,000

The Conference Dinner and Design Awards Sponsor will receive the following benefits:

- Acknowledgement as the Conference Dinner and Design Awards Sponsor at the dinner.
- Opportunity to make a short welcome (3 minutes) at the start of the dinner.
- Corporate logo and website link featured on the menu.
- One complimentary full conference registration (inc. Awards Dinner).
- Three complimentary dinner registrations.
- Prominent display of corporate logo at the Conference Dinner.
- Inclusion of company brochure in conference satchel.
- Inclusion of corporate logo in the Awards Presentation.
- One complimentary exhibition space.
- Acknowledgement in Post Event Awards Promotional Material

EXHIBITORS – CONFERENCE

Two Packages Available

Investment \$ 1,500 Each

Exhibitors will receive the following benefits:

- One exhibition space approx. 3.5m x 1.5
- Supply of own pop-up exhibition stand. Dressed tables and chair can be supplied

Note. Due to space limitations applications for conference exhibition spaces can only be confirmed following acceptance of sponsorship packages.

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LSAA 2018 Conference and Design Awards “Innovate into the Future”

SPONSORSHIP APPLICATION

We wish to secure our involvement in the LSAA 2018 Conference as a:

- | | | |
|--------------------------|--------------------------------------|----------|
| <input type="checkbox"/> | Platinum Sponsor – Full Conference | \$ 8,000 |
| <input type="checkbox"/> | Gold Sponsors – Day 1 or Day 2 | \$ 5,000 |
| <input type="checkbox"/> | Silver Sponsor – Day 1 or Day 2 | \$ 3,000 |
| <input type="checkbox"/> | Conference Dinner and Awards Sponsor | \$ 5,000 |
| <input type="checkbox"/> | Exhibitor | \$1,500 |

Company Name: _____

Address: _____

Website: _____

Phone: Fax: _____

Email: _____

Contact Name: _____

Signature and Date: _____

Terms:

- Applications open with the issue of this notice i.e. 24th August, 2018.
- Applications will not be accepted after COB Friday 31st August, 2018.
- In the event sponsorship is oversubscribed an independent ballot will take place.
- Applicants acknowledge that the losing parties from a ballot for a higher category of sponsorship will be offered the opportunity to participate in a ballot for a lower category of sponsorship, should that category be fully subscribed.

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Terms (Continued).

- A payment of 50% is required 7 days from confirmation of acceptance of application.
- Balance 1 month prior to the event 25/9/18. Invoices will be issued with acceptance.

Please note that the LSAA is an incorporated association under the Associations Incorporation Act, 1984 (NSW). As we are a "Not for Profit" Organization with an annual turnover not exceeding \$100,000 P.A. There is no requirement for LSAA to register (or thus collect) for the GST.

Applications are to be submitted via e-mail to the Secretary, Rowan Murray. Details below.