

LSAA 2024 Conference and Design Awards “Connecting to Tomorrow”

September 12-13 2024

In Conjunction with
Swinburne University
Uof Melbourne and RMIT

Sponsorship Packages

LSAA 2024 Conference and Awards

Connecting to Tomorrow

Swinburne University, 12-13 September, 2024.

In the modern world of lightweight structures, we often find ourselves at the crossroads of architectural trends. Digital transformation offers us ground-breaking pathways to innovate on novel platforms in strange new ways, with the rise of AI asking us to rethink all we knew. A climate-crisis-driven focus on sustainability has asked us to consider our impact on the world around us through smart materials and biophilic urbanism. And new human-centric approaches to our fields have offered up frameworks spanning vast disciplinary bounds to tackle our world’s most pressing problems.

Today’s world must seize hold of all these new trends. Held on September 12 and 13 in Melbourne Australia, the LSAA 2024 Conference and Design Awards will spearhead the industry’s approach to all these vital challenges under the banner of ‘*Connecting to Tomorrow*’.

The theme seeks to encompass all the connections that will make up tomorrow’s lightweight structures fields – connections to technology, to environment and to each other. Featuring the world leaders in the field of lightweight structures, this conference stands at an inflection point, seizing the vast opportunity to deal with these crucial issues as we build tomorrow’s world, today.

Importantly, we will be combining with three Universities and we will benefit from seeing how the future generation of students might approach lightweight structures as well as being able to witness current technologies such as robotics, 3D modelling and printing with new materials.

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SPONSORSHIP OPPORTUNITIES

The Lightweight Structures Association of Australasia (LSAA) is a not for profit Association for members with a passion for designing, fabricating, constructing and supplying materials and components for a range of lightweight structures.

LSAA 2024 is not only an International Conference but part of a series of bi-annual conferences, which commenced with the international conference on lightweight structures LSA86 and again as LSAA98, (both held in Sydney). This conference has a track record of successfully attracting major and key architects, engineers, contractors and material suppliers involved in lightweight structures across Australia, New Zealand and internationally.

Now over four decades ago, when LSAA started, the local lightweight structures industry was in its infancy. Designs and fabrication were developed via experimentation (with very little assistance from technology). Today, our members stand proud on the world stage and regularly design and construct significant lightweight structures in all parts of the globe (involving the most advanced computer-based technology for communication, form-finding, structural analysis, patterning, environmental simulation and manufacture).

This year the Association will be conducting a **2-day Conference, “Connecting to Tomorrow”**, incorporating a **Design Awards** competition with the presentation of the awards being included in the **Conference Dinner**.

Attached is an overview of the sponsorship opportunities available at LSAA 2024. Please review these opportunities and contact LSAA 2024 Conference Secretariat with your acceptance – or potential interest - at your earliest convenience.

Sponsorship of the LSAA 2024 Conference will provide participating organizations with the opportunity to:

- Increase the awareness of their services and products amongst designers, specifiers and contractors.
- Promote services and products to an audience that is influential in the market.
- Be seen as a supporter of the Australasian building industry in an area that is growing and has considerable potential for the export of services and products.

There are a number of sponsorship opportunities commencing with the Main Conference, Design Awards, the new Student Award and Dinner.

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PLATINUM CONFERENCE SPONSOR

Single Package Available - Investment \$ 5,000

The LSAA 2024 Platinum Sponsor will receive the following benefits:

- Acknowledgement as the Platinum Conference Sponsor in all conference publicity.
- Acknowledgement as the Platinum Sponsor for the event (Day 1, Day2 and Awards Dinner)
- Opportunity to give a five-minute welcome at the start of Day 1 Conference Programme.
- Opportunity to be a panelist in the industry panel forum.
- Corporate logo and website link featured throughout all promotional material.
- Three complimentary full conference registrations (inc. Awards Dinner).
- Prominent display of corporate logo at the event.
- Inclusion of company brochure in conference satchel.
- Two complimentary exhibition spaces.
- Acknowledgement in Post Event Awards Promotional Material

GOLD CONFERENCE SPONSORS

2 x Packages Available - Investment \$ 3,000 Each

The LSAA 2024 Gold Sponsors will receive the following benefits:

- Acknowledgement as a Gold Conference Sponsor in all conference publicity.
- Acknowledgement as a Gold Sponsor of the Day on Day 1 or Day 2 of Conference.
- Opportunity to Chair a Session.
- Corporate logo and website link featured throughout all promotional material.
- Two complimentary full conference registrations (inc. Awards Dinner).
- Prominent display of corporate logo at the Conference.
- Inclusion of company brochure in conference satchel.
- One complimentary exhibition space.
- Acknowledgement in Post Event Awards Promotional Material

LSAA 2024 “Connecting with Tomorrow” Conference Coordinators
Peter Kneen E: peterwk@bigpond.net.au T: + 61 428 414 093

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SILVER CONFERENCE SPONSORS

2 x Packages Available - Investment \$ 1,500 Each

These Silver Sponsors of the LSAA 2024 Conference will receive the following benefits:

- Acknowledgement as Silver Conference Sponsor in all conference publicity.
- Acknowledgement as Silver Conference Sponsor of the day on Day 1 or Day 2.
- One complimentary full conference registration (inc. Awards Dinner).
- Display of corporate logo at the conference venue.
- Inclusion of company brochure in conference satchel.
- One complimentary exhibition space.
- Acknowledgement in Post Event Awards Promotional Material

CONFERENCE DINNER AND DESIGN AWARDS SPONSOR

Single Package Available - Investment \$ 3,000

The Conference Dinner and Design Awards Sponsor will receive the following benefits:

- Acknowledgement as the Conference Dinner and Design Awards Sponsor at the dinner.
- Opportunity to make a short welcome (3 minutes) at the start of the dinner.
- Corporate logo and website link featured on the menu.
- One complimentary full conference registration (inc. Awards Dinner).
- Three complimentary dinner registrations.
- Prominent display of corporate logo at the Conference Dinner.
- Inclusion of company brochure in conference satchel.
- Inclusion of corporate logo in the Awards Presentation.
- One complimentary exhibition space.
- Acknowledgement in Post Event Awards Promotional Material

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STUDENT AWARDS SPONSOR

Single Package Available

Investment \$ 3,000

The Student Awards Sponsor will receive the following benefits:

- Acknowledgement as the Student Design Awards Sponsor.
- Opportunity to make a short welcome (3 minutes) at the session.
- Corporate logo and website link.
- One complimentary full conference registration (inc. Awards Dinner).
- Three complimentary dinner registrations.
- Prominent display of corporate logo at the Session.
- Inclusion of company brochure in conference satchel.
- Inclusion of corporate logo in the Awards Presentation.
- One complimentary exhibition space.
- Acknowledgement in Post Event Awards Promotional Material

EXHIBITORS – CONFERENCE

Four Packages Available

Investment \$ 1,000 Each

Exhibitors will receive the following benefits:

- One exhibition space approx. 3.5m x 1.5
- Supply of own pop-up exhibition stand. Dressed tables and chair can be supplied

Note. Due to space limitations applications for conference exhibition spaces can only be confirmed following acceptance of sponsorship packages.

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LSAA 2024 Conference and Design Awards

“Connecting to Tomorrow” – Sponsorship Application

We wish to secure our involvement in the LSAA 2024 Conference as a:

- | | | |
|--------------------------|--------------------------------------|----------|
| <input type="checkbox"/> | Platinum Sponsor – Full Conference | \$ 5,000 |
| <input type="checkbox"/> | Gold Sponsors – Day 1 or Day 2 | \$ 3,000 |
| <input type="checkbox"/> | Silver Sponsor – Day 1 or Day 2 | \$ 1,500 |
| <input type="checkbox"/> | Conference Dinner and Awards Sponsor | \$ 3,000 |
| <input type="checkbox"/> | Student Awards Sponsor | \$ 3,000 |
| <input type="checkbox"/> | Exhibitor | \$1,000 |

Company Name: _____

Address: _____

Website: _____

Phone: Fax: _____

Email: _____

Contact Name: _____

Signature and Date: _____

Terms:

- Applications open with the issue of this notice expected to be 22nd March 2024.
- Applications will be recorded and assessed on a first come first serve basis.
- Applications will not be accepted after COB Friday 26th April 2024.
- A payment of 50% is required 7 days from confirmation of acceptance of application.
- Balance 1 month prior to the event. Invoices will be issued with acceptance.
- Applications are to be submitted via e-mail to the Executive Officer Dr Peter Kneen

Please note that the LSAA is an incorporated association under the Associations Incorporation Act, 1984 (NSW). As we are a "Not for Profit" Organization with an annual turnover not exceeding \$100,000 P.A. There is no requirement for LSAA to register (or thus collect) for the GST.